



**LEGENDS
OF GAMING LIVE**

BACKGROUND LEGENDS OF GAMING CHANNEL

Legends of Gaming is the fastest growing Video Gaming channel on YouTube where the biggest names in UK Gaming come to battle it out against each other! We feature the biggest influencers with a combined subscriber base of 30 million, going head to head in challenges, 1 vs 1's and 2 vs 2's on the hottest games in the market!

DEMOGRAPHICS

83% Male
68.4% Age 13 - 34

CHANNEL STATS
Subscribers: 800,000

CHANNEL VIEWS
78 Million views

HIGHEST RATING VIDEO
4.6 Million views

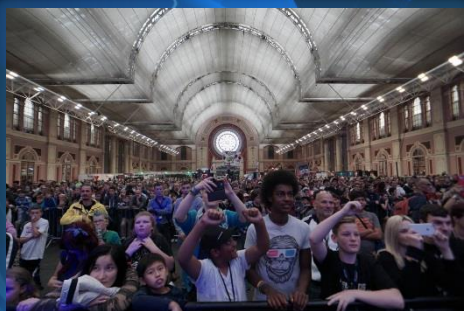
ENGAGEMENT
4.3%
(VS 0.9% YT Average)



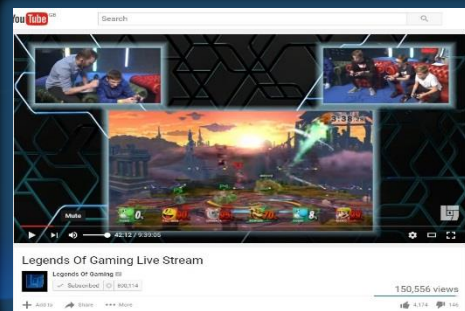
BACKGROUND LEGENDS OF GAMING LIVE



Legends of Gaming LIVE (LOG LIVE) brings to life the hugely successful YouTube channel. As the UK's only YouTube gaming event, LOG Live gives visitors unprecedented access to the channel and its stars. The event celebrates all things gaming including the latest releases, newest hardware, top of the range technology, gadgets, toys and merchandise.



20,000 VISITORS



**LIVE STREAMED TO
500,000**



**20 + OF YOUTUBE'S
BIGGEST STARS**



**COMPREHENSIVE PR &
MARKETING CAMPAIGN**

BACKGROUND LEGENDS OF GAMING LIVE



Legends of Gaming LIVE is one of the most content rich events in the UK. With over 11 features for 20,000 visitors (plus sponsors and exhibitors), LOG Live entertains and excites both those onsite and online for hours on end.



THREE STAGES



MULTIPLE TOURNAMENTS



MEET & GREETs



ESPORTS AREA



PRESENTERS PODIUM



INDIE ZONE



RETRO ZONE



2000m2 OF EXPO SPACE



AND MUCH MORE...

LEGENDS AT LEGENDS OF GAMING LIVE

ELITE LEGENDS

ALI – A
SYNDICATE
MANTROUSSE
MASTER OV
MESS YOURSELF
ASHLEY MARIEE

MINI LADD
LDSHADOWLADY
SMALLISH BEANS
SPENCER FC
JMX
HURDER OF BUFFALO

NEXT GEN LEGENDS

ILUKAS
BLACKPANTHAA
DAZ BLACK
MONSTAH

LEAH LC
RAZZBOWSKI
WAGLINGTON



VIRTUAL UMBRELLA PACKAGE 1

PRE EVENT

- Featured on the VR page of the Legends of Gaming Live website
 - With logo, blurb and click through
- Facebook and Twitter post announcing partnership
- Inclusion in pre-show newsletter

AT EVENT

- Space on the Virtual Umbrella Indie Area/ VR Alley
- Area to be featured on the LIVE stream

INVESTMENT £500+ VAT

STAFF, SCREENS & HARDWARE ADDITIONAL £1000+ VAT

VIRTUAL UMBRELLA PACKAGE 2

PRE EVENT

- Facebook and Twitter post announcing partnership
- Inclusion in pre-show newsletter
- Featured on the VR page of the Legends of Gaming Live website
 - With logo, blurb and click through

AT EVENT

- Space on the Virtual Umbrella Indie Area/ VR Alley
- Session on stage as part of Indie Gaming segment
- Option to offer game codes in VIP Goody Bags
- Area to be featured on the LIVE stream

POST EVENT

- Shout out in Indie Gaming segment on the Legends of Gaming Channel

INVESTMENT £1500 + VAT

STAFF, SCREENS & HARDWARE ADDITIONAL £1000+ VAT